



STATE OF DELAWARE
OFFICE OF HIGHWAY SAFETY
www.ohs.delaware.gov

To: Corporate Partners

From: Alexis Williams, Corporate Partners Outreach Coordinator

Date: July 1, 2019

Re: July Speed Awareness Month



“There were 37,133 traffic fatalities in 2017. Among them, 9,717 (26%) were in crashes where at least one driver was speeding.” [Source: 2019 Traffic Safety Facts: 2017 Speeding Data](#)

Here's What You Need to Know:

- There were 37 speed-related fatalities in Delaware in 2018. At this time last year, we had 15 speed-related fatalities, and we are currently at 12. NHTSA notes that nationally, speed-related fatalities decreased by 6% from 2016 to 2017.
- Across the United States in 2017, 87% of speed-related fatalities were on non-interstate roadways. In Delaware, the most common roads for speed-related crashes are those with 50 MPH speed limits.
- The highest percentage (21%) of speed-related fatalities occur during nighttime weekend hours. In Delaware from 2014-2018, 57% of speed-related fatalities took place on Friday, Saturday, or Sunday.
- In 2017, speeding was a contributing factor in 26% of all fatal crashes nationally.
- According to the National Highway Traffic Safety Administration 2017 statistics, 37% of all speeding drivers in fatal crashes nationwide were alcohol-impaired.

Breaking it Down:

- Young male drivers were most likely to be speeding at the time of fatal crashes. Countrywide in 2017, 31% of males aged 15-20 who were in fatal crashes were speeding. In Delaware, male drivers under the age of 25 are most commonly contributing to speed-related injury crashes.
- Males are responsible for 82% of speed-related fatalities recorded in the U.S.



What You Can Do:

- Stay alert. Watch for posted speed limit signs AND obey them.
- Be cautious when driving in inclement weather, including rain or fog in the summer months.
- Weekends and nighttime are the most common times for speed-related crashes. When driving during these times, pay attention to the road, posted speed limit signs, and your surroundings.
- Be sure to obey work zone speed limits. It is dangerous for both workers and drivers if speeding occurs in a work zone. Obey the **Move Over Law** for first-responders, DeIDOT vehicles, and tow trucks.
- Speeding can impair your ability to steer safely around a curve or object in the roadway. Maintain posted speed limits to ensure that you are able to steer safely.
- When driving through school zones and neighborhoods, speeding can make it difficult to avoid crashes and puts children (and adults) in danger. Be attentive to posted speed limit signs.

Take this month's mailing of posters and flyers, and display them in areas for employees and customers to see and learn from. For more information on speed, visit www.arrivealivede.com/Slow-Down#intro.

Announcement:

Child Passenger Safety Easel-Back displays with CPS tear-off flyers now available to corporate partners who are interested in displaying them in their office/organization, etc.
Please contact us for more details.

Corporate Partners:

Our upcoming newsletter priority areas are:

- August: Impaired
- September: Child Passenger Safety
- October: Pedestrian

Please reach out to Alexis Williams at alexis.williams@delaware.gov if your organization is interested in submitting a newsletter contribution!

Happy to Help!

For more information and tools, please visit arrivealivede.com, call our office at (302) 744.2740, or call Alexis at (302) 608-3048.

Please continue to share our safety messaging on your social media platform and email alexis.williams@delaware.gov with any updated information about your organization. Find us on Facebook, Twitter, and Instagram at @HighwaySafetyDE.